

The Advisory Board at the O'Neal Comprehensive Cancer Center at
UAB invites you to support the

2020 ARTBLINK GALA

February 1, 2020

IMAGINE LIFE WITHOUT CANCER. At the O'Neal Comprehensive Cancer Center at the University of Alabama at Birmingham, our scientists and physicians work tirelessly every day to achieve this vision. Their ultimate goal is to eliminate cancer as a major public health problem, and they aim to accomplish it by advancing the field through their groundbreaking research, unparalleled clinical care, and multidisciplinary collaborations.

Our extraordinary team makes sure patients get the best care possible, both during and after their fight with cancer. Meanwhile, our clinician-scientists and scientists translate their knowledge and discoveries into tangible results that help prevent, detect, and treat cancer.

THE O'NEAL COMPREHENSIVE CANCER CENTER AT UAB

- Receives a 14:1 financial return on philanthropic giving.
- Is a major economic driver for Birmingham and Alabama.
- Gives patients access to more than 200 clinical trials.
- Is one of 50 NCI-designated comprehensive cancer centers in the U.S.
- Has more than 400 scientists and physician-scientists.
- Sees approximately 20,000 patients annually, 5,000 of whom are new patients.
- Is one of the original eight National Cancer Institute-designated cancer centers.
- Received \$29 million from the NCI to support research programs through 2021.
- Is a national leader in providing cancer education, prevention efforts, and treatment options to minority and underserved populations.



WE ACCOMPLISH EVERYTHING WITH THE HELP OF COMMUNITY SUPPORT. The O'Neal Comprehensive Cancer Center's Advisory Board is a significant part of this community. The board hosts the ArtBLINK Gala every year to support our priorities and bring our community together to show we are here for the thousands of patients and their families battling cancer in our region.

The ArtBLINK Gala is more than a gala; it is an evening where you can witness talented local artists create original works of art right in front of you. You can then bid on the art in a silent auction, and the proceeds go to the O'Neal Cancer Center's Fund for Excellence that enables our high-priority research and clinical efforts. In 2019, the event raised \$725,000.

DONORS LIKE YOU ARE THE KEY TO OUR CONTINUED SUCCESS.

We respectfully ask you to consider investing in our cancer center through one of the 2020 ArtBLINK Gala giving opportunities listed in the enclosed commitment form. Your support will help change lives for the better and get us closer to our ultimate goal of making cancer an issue of the past. Thank you for being a partner of the O'Neal Comprehensive Cancer Center at UAB.



Danya Segrest, Corporate Development & Special Events Director
 O'Neal Comprehensive Cancer Center at UAB
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Carrie Pittman Art, 2019 ArtBLINK artist

O'NEAL COMPREHENSIVE
 CANCER CENTER

UAB THE UNIVERSITY OF ALABAMA AT BIRMINGHAM



The 2020 ArtBLINK Gala Director's Circle Honoree

LEON EDWARDS & FAMILY

This year, we are proud to honor Mr. Leon Edwards and the Edwards family. Edwards Chevrolet has been in business for over 100 years, making it one of the oldest dealerships in the U.S. Corporate legacies like those of Edwards Chevrolet are born and sustained from leaders who have the foresight, perseverance, and passion to be the best. Mr. Edwards' determined vision in business carries over to his support of the O'Neal Comprehensive Cancer Center, ensuring we have the latest state-of-art equipment.

Some of Leon's most transformational gifts were dedicated in memory of his brother, Dr. W. Sterling Edwards, and his son, Sterling W. Edwards. These include:

- **THE MODALITY IMAGING LABORATORY**

The lab was funded in 2004 and helps develop new methods to detect cancer at the microscopic level and prevent metastasis.

- **A SYNTHESIS MODULE**

This gift made in 2014 purchased a radiosynthesizer that will produce multiple molecular probes for PET imaging which helps our surgeons become more precise in targeting cancer cells.

- **A HIGH-RESOLUTION ORBITRAP MASS SPECTROMETER**

An instrument that will help our cancer scientists and clinicians better understand cancer biology, identify early biomarkers of disease, and identify new and better drug targets. He funded this gift in 2017.

We are grateful to Leon Edwards and the Edwards family for their generosity and passion to further our groundbreaking discoveries at the O'Neal Comprehensive Cancer Center at UAB. We will host a Director's Circle reception in honor of Leon Edwards on October 15, 2019.

Please join us at the 2020 ArtBLINK Gala benefiting the O'Neal Comprehensive Cancer Center at UAB as we celebrate Leon Edwards and his family for the impact they have made in the fight to end cancer.



O'NEAL COMPREHENSIVE
CANCER CENTER

UAB THE UNIVERSITY OF ALABAMA AT BIRMINGHAM



ArtBLINK® GALA 2.01.20

SPONSORSHIP COMMITMENT FORM

COMPANY NAME: _____
ADDRESS: _____
CONTACT NAME: _____ TITLE: _____
EMAIL ADDRESS: _____ PHONE: _____

100% OF YOUR DONATION STAYS AT UAB.

EACH DOLLAR YOU GIVE CAN BE LEVERAGED TO GENERATE \$14+ FROM FEDERAL GRANTS AND OTHER SOURCES.

WE WILL HELP FUND THE FIGHT AGAINST CANCER AT THE FOLLOWING SPONSORSHIP LEVEL:

- \$50,000 TITLE PARTNER** | Benefits include 16 ArtBLINK® Gala Tickets, logo on mailed invitation, presence on ArtBLINK® websites, recognition in press materials and print advertising, 2 full page ads and logo listing in ArtBLINK® program, projected logo on venue wall throughout the entire event, logo on event signage and promotion on O'Neal CCC social media outlets.
- \$25,000 PRESENTING PARTNER** | Benefits include 12 ArtBLINK® Gala Tickets, logo on mailed invitation, presence on ArtBLINK® websites, recognition in press materials and print advertising, full page ad and logo listing in ArtBLINK® program, logo on event signage and promotion on O'Neal CCC social media outlets.
- \$10,000 PLATINUM PARTNER** | Benefits include 10 ArtBLINK® Gala Tickets, presence on ArtBLINK® websites, recognition in press materials and print advertising, full page ad and logo listing in ArtBLINK® program, logo on event signage and promotion on O'Neal CCC social media outlets.
- \$5,000 GOLD PARTNER** | Benefits include 8 ArtBLINK® Gala Tickets, presence on ArtBLINK® website, recognition in press materials and print advertising, half page ad and logo listing in ArtBLINK® program, logo on event signage and promotion on O'Neal CCC social media outlets.
- \$2,500 SILVER PARTNER** | Benefits include 6 ArtBLINK® Gala Tickets, presence on ArtBLINK® website, recognition in print advertising, name listing in ArtBLINK® program, name listing on event signage and promotion on O'Neal CCC social media outlets.
- \$1,000 BRONZE PARTNER** | Benefits include 4 ArtBLINK® Gala Tickets, presence on ArtBLINK® website, name listing in ArtBLINK® program, name listing on event signage and promotion on O'Neal CCC social media outlets.
- OTHER GIFT AMOUNT \$ _____**
- PREFERRED NUMBER OF TICKETS: _____**

THE NON-TAX DEDUCTIBLE PORTION OF YOUR GIFT IS \$70.00 PER TICKET. PLEASE LET US KNOW IF YOU WOULD LIKE TO REDUCE OR REMOVE THE NUMBER OF TICKETS ASSOCIATED WITH YOUR SPONSORSHIP LEVEL.

PLEASE RETURN COMMITMENT FORM AS SOON AS POSSIBLE

METHOD OF PAYMENT:

- CHECK MADE PAYABLE TO THE O'NEAL COMPREHENSIVE CANCER CENTER AT UAB
 AMEX DISCOVER MASTERCARD VISA

Name on card: _____

Card number: _____ Exp. Date: _____ Sec. Code: _____

Billing address: _____ Signature: _____

TOTAL GIFT: \$ _____ AMOUNT ENCLOSED: \$ _____ BALANCE REMAINING: \$ _____

**CONTRIBUTIONS WILL BE ACKNOWLEDGED AS A GIFT FROM THE COMPANY NAME LISTED ABOVE UNLESS OTHERWISE DIRECTED.*

AN INVOICE AND/OR UAB'S 501c3 DOCUMENTATION IS AVAILABLE UPON REQUEST. PLEASE RETURN FORM VIA

THE RETURN ENVELOPE PROVIDED OR TO DANYA40@UAB.EDU.

CCC20ARTBLINK

Mailing Address: 1720 2nd Avenue South, WT1210G, Birmingham, AL 35294

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**IF PAYMENT HAS NOT BEEN RECEIVED BY DECEMBER 31, 2019, A REMINDER INVOICE WILL BE SENT
FOR MAXIMUM PUBLICITY, PLEASE REPLY BY DECEMBER 1, 2019.*

QUESTIONS? CONTACT DANYA SEGREST AT DANYA40@UAB.EDU OR (205) 934-0034.