



# O'NEAL COMPREHENSIVE CANCER CENTER

**UAB** THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

## Community Support Guide



# Imagine... LIFE without cancer



At the O'Neal Comprehensive Cancer Center at UAB, our scientists and physicians work tirelessly every day to achieve our **mission of advancing our understanding of cancer to improve prevention, detection, treatment and survivorship for ALL people.**

Our extraordinary teams make sure patients get the best care possible during both treatment and survivorship. Meanwhile, our scientists continue to work to translate and advance knowledge and discoveries into tangible results to improve cancer outcomes.

Our vision is **“LIFE without Cancer”**. Our goal is to not only prevent and treat cancer, but also to provide the highest quality of life for those living with the disease.



## Where You are Treated First Matters

The O'Neal Comprehensive Cancer Center has a longstanding legacy of exceptional care and cutting-edge research, both on a local and global scale. **The center is one of the original eight and longest continually funded National Cancer Institute (NCI)-designated Comprehensive Cancer Centers in the country.** This is one of the most prestigious designations given only to cancer centers that

demonstrate outstanding research endeavors and exceptional clinical care practices.

## The O'Neal Comprehensive Cancer Center at UAB is Nationally Ranked

**The O'Neal Comprehensive Cancer Center is ranked No. 25 on the U.S. News & World Report 2020-2021 Best Hospitals list for cancer care,** receiving “Excellent” ratings for patient outcomes, nursing staff, advanced technologies, and patient services, and was the **ONLY** one ranked in the top 25 from AL, GA, MS, KY, AR, LA and TN.

This is a testimony to the hard work of all of our clinical, research, and support staff teams.

## The Impact of Community Support

At the O'Neal Comprehensive Cancer Center, we put philanthropic dollars to work for both the physical health and financial health of our community.

Every dollar raised through our philanthropic activities is invested in the long-term health of the communities and people we serve. **Being routinely recognized as among the nation's best means all citizens of Alabama have access to the latest therapies, cutting-edge clinical trials, and the expertise needed to treat their cancer right in their own backyard.**

The O'Neal Cancer Center sees approximately **20,000 patients annually**, 5,000 of whom are new patients. It is **one of only 51** NCI-designated comprehensive cancer centers in the U.S., and serves patients from Alabama and across the southeast including Mississippi, Louisiana, and Arkansas.

# The 2022 ArtBLINK Gala Director's Circle Honoree

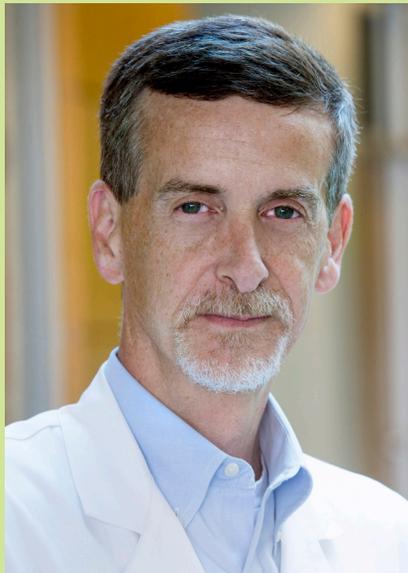
## Janie and David Brown Family

The O'Neal Comprehensive Cancer Center's Advisory Board plays a significant role as our voice in the community and raises funds to support our research. For the past 36 years, the board has hosted its annual ArtBLINK Gala to support the O'Neal Cancer Center's research priorities and bring our community together to honor the thousands of patients and families battling cancer in our region.

This year, we are proud to honor Janie, David, Mary Margaret, and the entire Brown Family for their longstanding, significant commitment to brain cancer research.



Through their family's personal battle with brain cancer, they have led the efforts to raise over \$1.5 million for brain cancer research and to help establish the William Austin Brown Endowed Professorship. Their philanthropic efforts helped the O'Neal Cancer Center continue to recruit and retain outstanding clinician scientists, like Dr. Burt Nabors, who will one day find a cure for brain cancer.



## Dr. Burt Nabors

The UAB Neuro-Oncology Program, co-led by Dr. Burt Nabors, is one of four programs in the O'Neal Comprehensive Cancer Center at UAB. Thanks to the Brown Family, Dr. Nabors was recently awarded the inaugural William Austin Brown Endowed Professorship and has made tremendous strides toward finding new life-saving and life extending therapies and clinical trial options for patients with brain cancer.

### Dr. Nabors' Neuro-Oncology research focuses on five primary areas:

- Cellular and molecular biology of brain tumors
- Translational science to develop new clinical treatments for brain tumor patients
- Expansion of clinical trial availability
- Brain cancer risk and prevention research
- Physician and scientist education specifically in brain tumor biology and treatment

## 2022 Director's Circle

We are grateful to the Brown Family for their generosity and passion to further groundbreaking discoveries in Neuro-Oncology at the O'Neal Comprehensive Cancer Center at UAB.

We plan to host a Director's Circle reception in honor of the Browns on November 4, 2021 at 5:30 PM.\*

We hope you will consider joining us in honoring the extraordinary efforts of the Brown Family and Dr. Nabors' work in brain cancer research through an ArtBLINK Director's Circle or Corporate gift.

*\*In the case we are not able to gather in November due to COVID-related health concerns, we will communicate changes accordingly.*

# SAVE THE DATES

**Friday, February 4, 2022**  
(Virtual)

or

**Saturday, February 5, 2022**  
(In person)

**The 37th Annual ArtBLINK Gala will look a bit different this year.**

We at the O'Neal Comprehensive Cancer Center consider the health and safety of our community members to be of the utmost importance now and always. That said, in light of the evolving COVID-19 health crisis, we are planning a robust ArtBLINK event that we will bring to you in person, virtually, or perhaps a little bit of both!

Regardless of format, we hope you will join us to honor those who have been impacted by cancer, celebrate the innovative work of our physicians and scientists over the last 50 years, and learn more about our mission.



## 2022 ARTBLINK GALA

*Celebrating 50 Years of Excellence in Cancer Care and Research*  
**HONORING THE JANIE AND DAVID BROWN FAMILY**



## Partners in Cancer Research and Treatment

**Philanthropic support through our ArtBLINK campaign from donors like you gives us the resources needed to carry out our mission.**

Our O'Neal Invests Research Investment Program uses contributions raised through ArtBLINK to fund new cancer-related projects to do key, preliminary work in order to enable researchers to apply for larger grants, ultimately moving the needle in cancer prevention, treatment, and health disparities.

## Cancer Does Not Stop and Neither Do We

Donors like you are the key to our continued success.

**We respectfully ask you to consider investing in the O'Neal Cancer Center through one of the 2022 ArtBLINK Gala giving opportunities listed in the enclosed event information.**

Your support will help make our vision of **LIFE without Cancer** a reality. Thank you for supporting our efforts to make a transformative impact in the lives of our patients and in the fight against cancer.

### For more information

**Danya H. Segrest, MPA**

*Director of Development*

WTI210G | 1720 Second Ave. S.

Birmingham, AL 35294-0113

205.934.0034

dsegrest@uabmc.edu



## Corporate Sponsorship Levels and Benefits

*\*In addition to the benefits listed below, each sponsorship also includes quarterly updates sent from the O'Neal Cancer Center Director and bi-annual O'Neal Comprehensive Cancer Center magazine.*

All sponsorship levels will offer options to participate in the event in some capacity. Please bear with us as we determine appropriate event activations as the COVID-19 health crisis evolves. We will make final event format announcements in November 2021.

**Please join us as we celebrate our 50th Anniversary of being Alabama's first and only NCI-designated Comprehensive Cancer Center.**

### Presenting Sponsorship—\$25,000 Investment\*

Helps support the O'Neal Cancer Center and exemplary programs such as our O'Neal Invests Research Investment program, which funds promising new cancer research projects and helps researchers obtain preliminary results that facilitate successful competition for national research grants, bringing more funding into our local economy.

- Tickets for 10 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for an unlimited number of guests.
- Logo on mailed invitation and other printed and digital materials, as well as ArtBLINK website and social media.
- Mention in official press release and recognition on all digital platforms used throughout the event.

### Diamond Sponsorship—\$15,000 Investment\*

Provides support for O'Neal Cancer Center priorities such as our Community Outreach and Engagement programs which aim to eliminate cancer health disparities through community-based education, training, and research.

- Tickets for 8 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 10 guests.
- Logo on all digital materials, as well as ArtBLINK website and social media.
- Mention in official press release and recognition on all digital platforms used throughout the event.

### Platinum Sponsorship—\$10,000 Investment\*

Supports innovative research programs at the O'Neal Cancer Center such as those that focus on new detection and treatment mechanisms and clinical trials.

- Tickets for 6 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 8 guests.
- Logo on ArtBLINK website and social media.
- Mention in official press release and logo recognition on all digital platforms used throughout the event.
- 

### Gold Sponsorship—\$5,000 Investment\*

Provides support for unique programs at the O'Neal Cancer Center such as our Patient Navigator Program, which is a free service available to help patients and their family members navigate their cancer care.

- Tickets for 4 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 6 guests.
- Logo on ArtBLINK website and social media.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

### Silver Sponsorship—\$2,500 Investment\*

Provides support for O'Neal Cancer Center priorities such as our various educational and training programs that aim to inspire a continuum of cancer researchers – spanning undergraduate and graduate students, postdoctoral trainees, residents, and fellows.

- Tickets for 2 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 4 guests.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

### Bronze Sponsorship—\$1,000 Investment\*

Provides support for O'Neal Cancer Center priorities such as our various community education initiatives that aim to educate the public on cancer awareness and the important role cancer screening plays in early detection.

- Tickets for 2 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 2 guests.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

# 2022 ARTBLINK CORPORATE SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**WE WOULD LIKE TO SPONSOR THE 2022 ARTBLINK GALA AT THE FOLLOWING LEVEL:**

**Presenting Sponsorship—\$25,000 Investment\***

- Tickets for 10 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for an unlimited number of guests.
- Logo on mailed invitation and other printed and digital materials, as well as ArtBLINK website and social media.
- Mention in official press release and recognition on all digital platforms used throughout the event.

**Diamond Sponsorship—\$15,000 Investment\***

- Tickets for 8 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 10 guests.
- Logo on all digital materials, as well as ArtBLINK website and social media.
- Mention in official press release and recognition on all digital platforms used throughout the event.

**Platinum Sponsorship—\$10,000 Investment\***

- Tickets for 6 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 8 guests.
- Logo on ArtBLINK website and social media.
- Mention in official press release and logo recognition on all digital platforms used throughout the event.

**Gold Sponsorship—\$5,000 Investment\***

- Tickets for 4 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 6 guests.
- Logo on ArtBLINK website and social media.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

**Silver Sponsorship—\$2,500 Investment\***

- Tickets for 2 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 4 guests.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

**Bronze Sponsorship—\$1,000 Investment\***

- Tickets for 2 guests to participate in 2022 ArtBLINK Gala activities.
- Invitations to Coffee with the Director of the Cancer Center and Virtual Research Roundup series for up to 2 guests.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

**OTHER GIFT AMOUNT \$** \_\_\_\_\_

**Checks should be made payable to:  
“O’NEAL COMPREHENSIVE CANCER CENTER AT UAB”**

Total gift: \$ \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_

Balance remaining: \$ \_\_\_\_\_

Please bill us:

Monthly    Quarterly   or on \_\_\_\_/\_\_\_\_/\_\_\_\_



**Please mail or email the completed form to:  
Danya Segrest**

*Director of Development*

O’Neal Comprehensive Cancer Center at UAB

WTI 210G, 1720 Second Avenue South

Birmingham, AL 35294-3300

205.934.0034 / dsegrest@uabmc.edu

**\*\*PLEASE CHECK THIS BOX IF YOU WOULD LIKE TO REMOVE THE TICKETS ASSOCIATED WITH YOUR SPONSORSHIP LEVEL.**

*\*\*Your donation will then be fully tax-deductible.*